

## Appendix C: Updated Officer's Recommended Amendments to the Signs Chapter Definitions

Note the below definitions represent the Section 42A Report Writing Officer’s recommended amendments to the definitions of the Proposed District Plan, in response to submissions (with red underline used for next text and ~~red strikethrough~~ for deleted text as recommended in the section 42A report and blue underline used for new text and ~~blue strikethrough~~ for deleted text as recommended in the Right of Reply report).

Gray shading is used when the definition is a National Planning Standard definition.

### Definitions relevant to Signs Chapter<sup>1</sup>:

<b>INFORMATION SIGN<sup>2</sup></b>	<p>means a sign that provides information or direction to public, including:</p> <ul style="list-style-type: none"> <li>a. education, safety and public awareness;</li> <li>b. relating to a place of historic or environmental significance</li> <li>c. regulatory signs erected by, or on behalf of the relevant authority</li> <li>d. signs erected by the Crown, the Council or any other statutory administering body, for the purposes of marking the boundaries of or conveying the name of, or information about: <ul style="list-style-type: none"> <li>i. marine reserves;</li> <li>ii. coastal protection areas;</li> <li>iii. cultural heritage sites;</li> <li>iv. a scheduled heritage building or item;</li> <li>v. reserves, parks and public places;</li> <li>vi. <u>hunter or angler access.</u></li> </ul> </li> </ul> <p>or to advise of activities which may or may not be undertaken in such areas.</p>
<del><b>OFFICIAL SIGN<sup>3</sup></b></del>	<del>means all signs required or provided for under any statute or regulation, or are otherwise related to aspects of public safety.</del>
<b>SIGN</b>	<p>means any device, character, graphic or electronic display, whether temporary or permanent; which</p> <ul style="list-style-type: none"> <li>a. is for the purposes of— <ul style="list-style-type: none"> <li>i. identification of or provision of information about any activity, property or structure or an aspect of public safety;</li> </ul> </li> </ul>

<sup>1</sup> Deletion of definitions in this table, as recommended in the Right of Reply report, are clause 16 amendments to remove definitions included in error

<sup>2</sup> Fish and Game[267.4]

<sup>3</sup> Fish and Game [267.3]

	<ul style="list-style-type: none"> <li>ii. providing directions; or</li> <li>iii. promoting goods, services or events; and</li> </ul> <ul style="list-style-type: none"> <li>b. is projected onto, or fixed or attached to, any, structure or natural object; and</li> <li>c. includes the frame, supporting device and any ancillary equipment whose function is to support the message or notice.</li> </ul>
<b>ADVERTISING SIGN</b>	<del>means any surface or structure with characters, letters or illustrations applied there to and displayed in any manner whatsoever outdoors for the purpose of advertising or giving information or to attract the public to any place, person, public performance, article, or merchandise, and which surface or structure is attached to, forms part of, or is connected with any building, or is fixed to the ground or to any pole, screen, fence or hoarding or displayed in space, or in or over any water body included in the jurisdiction of the Authority;</del>
<b>DIGITAL SIGN</b>	means a sign that is internally lit and which displays electronic (text) messages and or images that can be changed remotely on or off site. The sign can be illuminated or flashing.
<b>FASCIA SIGN</b>	<del>means a sign placed flat and parallel to the face of the building so that no part projects more than one-foot from the building;</del>
<b>FLASHING SIGN</b>	<del>means a sign or a portion thereof which changes light intensity or switches on and off in a constant pattern, or contains motion or the optical illusion of motion by use of electrical energy.</del>
<b>FREE STANDING SIGN</b>	<del>means a sign that can support itself when fixed to the ground and is not reliant on or attached to another structure to support it to remain erect.</del>
<b>LAND DEVELOPMENT SIGN</b>	Has the same meaning as "Real Estate Sign" and means a sign that is erected to: <ul style="list-style-type: none"> <li>a.—advertise the sale or rental of a property</li> <li>b.—provide health and safety and other relevant information related to any construction or demolition works on a site.</li> </ul>
<b>REAL ESTATE OR DEVELOPMENT SIGN</b>	means a sign that is erected to: <ul style="list-style-type: none"> <li>a.—advertise the sale or rental of a property; or</li> <li>b.—provide health and safety and other relevant information related to any construction or demolition works on a site.</li> </ul>
<b>REAL ESTATE SIGN</b>	Has the same meaning as "Land Development Sign" and means a sign that is erected to: <ul style="list-style-type: none"> <li>a.—advertise the sale or rental of a property</li> <li>b.—provide health and safety and other relevant information related to any construction or demolition works on a site.</li> </ul>
<b>THIRD PARTY ADVERTISING SIGN</b>	<del>means a sign unrelated to or not associated with</del>

	<p><del>goods or services available or occurring on the site on which the sign is located, except where specifically provided for as a permitted activity for a temporary sign, an official sign or an information sign.</del></p>
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